
Attachment to the resolution adopted by the PZU SA Shareholder Meeting on 16 June 2021

PZU SA Management Board Report on representation expenditures, and expenditures for legal, marketing, public relations and public communication services and management consulting services for 2020.



Powszechny Zakład Ubezpieczeń Spółka Akcyjna presents below a breakdown of expenditures incurred in 2020:

EXPENDITURES	2020 [in PLN million]
REPRESENTATION EXPENDITURES	0.78
including the costs of sales support pertaining to the brokerage and agency network, meetings with business partners, shareholders;	
LEGAL SERVICES	6.04
including in key M&A projects;	
MARKETING SERVICES	33.95
including costs of advertising in the media, CSR, promotion of the PZU brand marketing research, gimmicks and sponsoring;	
PR AND COMMUNICATION SERVICES	3.54
including costs of the PZU Group media communication strategy, organizing press conferences and publication of results;	
CONSULTING SERVICES RELATED TO MANAGEMENT	10.37
including transaction, strategy and tax consulting, audits and services of the statutory auditor.	

This Management Board Report comprises 3 consecutively numbered pages.

*Signatures of PZU SA
Management Board
Members*

Beata Kozłowska-Chyła - President of the Management
Board

Ernest Bejda – Management Board Member

Marcin Eckert – Management Board Member

Małgorzata Kot – Management Board Member

Tomasz Kulik – Management Board Member

Maciej Rapkiewicz – Management Board Member

Małgorzata Sadurska – Management Board Member

Krzysztof Szypuła – Management Board Member