



Attachment to the resolution adopted by the PZU SA Shareholder Meeting on 7 June 2023

PZU SA Management Board Report

on representation expenditures
and expenditures for legal, marketing,
public relations and public
communication services and
management consulting services for
2022

Powszechny Zakład Ubezpieczeń Spółka Akcyjna presents a breakdown of expenditures incurred in 2022:

EXPENDITURES	2022 [in PLN million]
REPRESENTATION EXPENDITURES including the costs of sales support pertaining to the brokerage and agency network, meetings with business partners, shareholders;	0.95
LEGAL SERVICES including in key M&A projects;	2.35
MARKETING SERVICES including costs of advertising in the media, CSR, promotion of the PZU brand marketing research and sponsoring;	60.24
PR AND COMMUNICATION SERVICES including costs of the PZU Group media communication strategy, organizing press conferences and publication of results;	6.25
CONSULTING SERVICES RELATED TO MANAGEMENT including transaction, strategy and tax consulting, audits and services of the statutory auditor.	8.44

*Signatures of PZU SA
Management Board
Members*

Beata Kozłowska-Chyła – President of the Management
Board

Ernest Bejda – Management Board Member

Małgorzata Kot – Management Board Member

Krzysztof Kozłowski – Management Board Member

Tomasz Kulik – Management Board Member

Piotr Nowak – Management Board Member

Maciej Rapkiewicz – Management Board Member

Małgorzata Sadurska – Management Board Member