

Appendix to Resolution of the Ordinary Shareholder Meeting of PZU SA on 18 June 2024

## **PZU SA Management Board Report**

on representation expenditures
and expenditures for legal,
marketing, public relations
and public communication services and management
consulting services
for the year 2023



## Powszechny Zakład Ubezpieczeń Spółka Akcyjna presents a summary of expenses incurred in 2023

EXPENDITURES	2023 [PLN million]
REPRESENTATIVE	0.91
including sales support costs relating to the brokerage and agency network,	
meetings with business partners, shareholders	
LEGAL SERVICES	2.24
including key M&A projects	
MARKETING SERVICES	74.34
including the cost of media advertising, CSR, PZU brand promotion,	
marketing research and sponsorship	
PR AND COMMUNICATION SERVICES	7.05
including the cost of the PZU Group's communications strategy in the media,	
organization of press conferences and publication of results	
MANAGEMENT CONSULTING SERVICES	16.01
including transaction advisory, strategic advisory, tax advisory, auditing	
and auditor services	



## Signatures of PZU SA Management Board Members

Artur Olech – acting President of the Management Board
Michał Bernaczyk – Member of the PZU SA Supervisory Board delegated to temporarily perform the function of the
Member of the PZU SA Management Board
Bartosz Grześkowiak – Management Board Member
Elżbieta Häuser-Schöneich – Management Board Member
Tomasz Kulik –Management Board Member
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Maciej Rapkiewicz – Management Board Membe
Jan Zimowicz – Management Board Member